<html>  
    <head>  
        <style>  
            li[id$="lg"]{  
                color:red;  
            }        </style>    </head>  
    <body>  
        <ul>  
            <li id="ac\_lg">LG</li>  
            <li id="ac\_onida">Onida</li>  
            <li id="ac\_sony\_details">Sony</li>  
            <li id="samsung\_ac\_lg">Samsung</li>  
        </ul>    </body>  
</html>